

# Business Value Realization driven by IFS Success™

## Energy, Utilities & Resources



Energy, Utilities & Resources (EU&R) organizations are under pressure to manage mounting operational complexity, comply with strict regulations, and meet growing demands for sustainability, safety, and reliability, all while maintaining consistent value delivery in a fast-evolving market landscape. To respond effectively, these asset-intensive operations must optimize resource utilization, accelerate technology adoption, and uphold compliance. Achieving this requires operational agility, robust control, and trusted partnerships.

In this environment, aligning IT strategy with core business objectives becomes critical. Whether your focus is enhancing operational efficiency, driving sustainability initiatives, expanding market reach, or leveraging innovation, realizing measurable returns on technology investments is essential.

### Energy, Utilities & Resources with IFS

Success in the EU&R sector depends on maximizing asset performance, operational excellence, compliance with safety and sustainability standards. This demands end-to-end visibility and control across the entire asset lifecycle. IFS Cloud provides a unified digital platform integrating asset management, project execution, resource optimization, procurement, and operational support. Real-time operational insights, streamlined workflows, and comprehensive traceability, enables smarter resource allocation, rapid decision-making, and proactive responses to evolving operational and regulatory requirements.

As operations scale, IFS Cloud supports predictive maintenance, condition-based asset management, intelligent resource scheduling, automation, and AI-driven insights. By combining real-time asset data, embedded analytics, and

robust compliance monitoring tools, organizations can increase asset uptime, reduce operational costs, and meet ESG goals.

IFS Success accelerates these outcomes with structured guidance, deep industry expertise, proven best practices, and predictable, scalable results tailored specifically to your strategic goals.

#### **IFS Success can accelerate progress in key operational and strategic areas such as:**

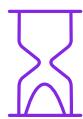
- Aligning transformation programs with decarbonization, ESG targets, and grid modernization goals
- Optimizing the full asset lifecycle with real-time visibility to improve performance, utilization, and investment planning
- Reducing downtime and maintenance costs through predictive analytics and condition-based maintenance
- Enhancing field service coordination, resource efficiency, and customer outcomes
- Strengthening project governance by improving cost control and supporting transparent reporting

## Delivering Measurable Value with IFS Success

Your IFS solution investment is a strategic decision that demands a measurable return. IFS understands your need for predictability, responsiveness, and flexibility, that is where IFS Success comes in. IFS Success empowers you from initial onboarding through continuous optimization, ensuring your organization is equipped with the tools, guidance, and support to realize life-time value.

IFS Success includes services to help you adopt and apply AI effectively across your operations. This incorporates guiding you through readiness assessments, data and system integration, and aligning AI initiatives with your business objectives. By helping you prioritize use cases, design role-based experiences, and establish governance, AI becomes embedded in day-to-day operations rather than remaining a separate initiative. Where challenges arise, whether technical or organizational, you are supported with practical remediation advice to stay on track. The focus remains on applying AI where it improves operational clarity, supports decision-making, and delivers measurable value.

### With IFS Success, you can:



#### Accelerate Time-To-Value

Adopt and optimize your solution quickly with minimal disruption.



#### Maximize Lifetime Value

Helps you realize maximum value from your IFS solution throughout its lifecycle.



#### Achieve Operational Excellence

Helps you optimize your solution and enhancing resource utilization.



#### Mitigate business risks

Supports every aspect of the service experience lifecycle, helping to reduce risks and ensure successful delivery of your IFS solution projects.

IFS partners with you throughout a multi-year engagement. Supported by a dedicated Customer Success Manager (CSM), our structured approach encompasses four key elements:

- Business Initiatives & Path to Innovation:** Collaboratively define strategic goals and measurable success plans.
- Solution Best Practices – System Optimization:** Leverage deep product expertise for technical optimization aligned to your business needs.
- Operational Best Practices & Guidelines:** Enhance sustainability and operational excellence with optimized processes and robust release management.
- Business Adoption:** Drive effective organizational adoption, empowering your teams and managing risks for improved outcomes.

By aligning your business strategies with the robust capabilities of your IFS solution, IFS Success positions your manufacturing organization to achieve sustained business value, continuous innovation, and operational excellence.

**“Our Success Manager works with us to understand our tactical and strategic goals, and, using best practice insight, pro-actively ensures that the way we use our IFS solution is delivering the best possible business value”**



Energy Equipment and Services | **Borr Drilling**

Borr Drilling Limited, founded in 2016 and listed on the Oslo and New York Stock Exchanges, is a global offshore drilling contractor. It operates modern, high-spec jack-up rigs, delivering drilling services to the oil and gas industry in water depths up to 400 feet worldwide.

**Speak to an IFS expert today**