



# IFS Cloud

## Industry. Innovation. Choice.



# IFS Cloud

Be your best  
in your  
Moment of Service™

## Our mission

We built IFS Cloud to help customers address the single most important question for sustainable success. A question that will shape business from here on, and one that is the same across industries and geographies: How can you truly differentiate as a business today? What does it take to stand out?

Product features and pricing will always be important, but with the explosion of digital commerce these are rapidly becoming commodities—things that companies compete on but not things that set a brand apart in the mind of the customer.

So, what will it take? The answer to the question is simple, but hard to achieve: Standing out is about developing the ability to secure customer loyalty and repeat business. The ability to create delighted customers.

We call this the Moment of Service™. It is the moment when everything that goes on in your business comes together. When the hundreds of decisions, thousands of processes and people all align to deliver your company at its best. Your greatest moments of service.

Great service connects you to your customers. It creates loyalty. And loyalty impacts margins. IFS Cloud will help you rethink your business so you can focus on services and outcomes instead of products. It's been built to help you orchestrate your customers, your people, and your assets as your business transforms.

IFS Cloud was built to help you achieve your perfect moment of service. With IFS Cloud, we provide an easier path to digital transformation. We remove product silos that segregate data and slow decision making. We give you the choice to deploy on the Cloud or a remote location and with our IFS.ai architecture we have embedded digital innovation that's ready to use right out-of-the-box.

With IFS Cloud, we stay firm to our promise to deliver value where it matters most to you, whether that's driving innovation, realizing fast value from your investment, or transforming your business.

**This is the solution that delivers what you need to step into the future.**

**This is IFS Cloud.**

**Christian Pedersen**  
**Chief Product Officer, IFS**

# One platform. Class-leading capabilities.

IFS Cloud is a single platform that delivers class-leading solutions across Service Management, Enterprise Resource Planning and Enterprise Asset Management.

Built to meet the needs of your business and the markets you serve, IFS Cloud delivers the full spectrum of IFS capabilities from a single platform, with solutions tailored to your industry and functional

With consistent user experiences and solutions that work together out-of-the-box, our product is simple to use and configure, making it easy for you to extend and connect your software to IFS Cloud. needs.

Seamlessly embedded into IFS Cloud, IFS.ai empowers your organization with accessible and flexible AI services, enabling smarter decision-making.

You start with the solution that fits your needs best and add new functionality as requirements change and grow-without having to buy, integrate and support new products.

## Same product, great choice—wherever you deploy

To keep delivering the latest functionality, innovation and experience improvements to you, IFS Cloud is built in the cloud. This means you can get the most value out of solutions and capabilities for as long as you run our software, whether in the cloud or in your own data center.

The way we deliver our solutions, and all future updates to them, is flexible. You can deploy and run in two ways that offer different operating models for your IFS Cloud software. Whichever choice you make you'll have exactly the same functional solution, no compromises.

IFS Cloud is also designed so you can change from one of these models to another if you need to. This means you aren't locked into a residency choice and are safeguarded against changing data residency and privacy regulations in the future.



### Cloud

hosted in our cloud, you connect to the service and we do the rest



### Remote

we provide pre-packaged IFS Cloud software, which you operate on supported platform software, whether cloud or a remote location

# Out-of-the-box solutions



### IFS Field Service Management Cloud

IFS Service Management is the most powerful service planning, tracking, and optimization solution available.

It enables and maximizes profitable service-based revenue streams within a single platform by combining leading service management functionality, including complex asset management, scheduling optimization and mobility, with enterprise class ERP capabilities, such as Supply Chain Management, Human Capital Management and Global Financials.

**IFS is positioned in the Leaders category in this 2023–2024 IDC MarketScape for worldwide service life-cycle management platforms\***



### IFS Enterprise Resource Planning Cloud

IFS Enterprise Resource Planning (ERP) Cloud enables you to compete in a fast-paced, digital, service-driven world.

It delivers individualized offerings with best-in-class functionality across Finance, Human Capital Management, Customer Relationship Management, Supply Chain Management, and more. It includes powerful functionality for discrete, process and multi-mode manufacturing, as well as complex project and service management, across a wide range of industries.



### IFS Enterprise Asset Management Cloud

IFS Enterprise Asset Management (EAM) Cloud gives you what you need to manage your full asset lifecycle, helping you to reduce the cost of managing your assets and asset information.

It provides powerful tools to deliver reliability-centered maintenance, preventive maintenance, workforce management, capital project management, overall equipment efficiency and mobility. Including maintenance inventory, document and contract management, engineering and finance, IFS EAM offers business continuity in the face of disruptive change and unlocks the opportunities of Industry 4.0.

**IFS has been recognized as the only company named as a Customers' Choice in the 2025 Gartner® Peer Insights™ Voice of the Customer for EAM\*\*\***

\* IDC MarketScape: Worldwide Service Life-Cycle Management Platforms 2023-2024 Vendor Assessment", By: Aly Pinder, October 2023, IDC # US49989623  
\*\*2024 Gartner® Peer Insights™ Customers' Choice for Cloud ERP for Product-Centric Enterprises' for 3 categories

\*\*\*IFS has been recognized as the only company named as a Customers' Choice in the 2025 Gartner® Peer Insights™ Voice of the Customer for Enterprise Asset Management Software

# Built for your industry

By understanding an industry's processes, systems, and challenges, we can deliver solutions that create real value for your business.

Our unrivalled experience—which started decades ago camped outside our first customer's site—shaped our ongoing focus within the target industries we serve and means we have stayed true to our company's origins.

Today this deep industry and customer focus allows us to provide value by tackling industry-specific challenges, providing innovative and insightful solutions and supporting our customers in their business endeavors.

## Deliver moments of service that really count

We know that whatever your industry, it's the moment of service that matters. IFS Cloud blends your core business activities—from supply chain and production to aftersales and support—into something greater: moments of service that delight your customers. With this in mind, IFS Cloud is built for your specific industry challenges and to make your digital transformation easier.

IFS Cloud has been developed to be a key part of your company's ecosystem, enabling increased speed-to-value through features and flexibility focused on your industry.

Whether you're looking to improve individual processes or need support for high-level strategic decision-making, IFS Cloud is designed to get you up and running and addressing your business needs straight out of the box.

IFS Cloud comes with industry-focused accelerators to help you implement more efficiently, along with lobbies, reports and dashboards to help you better visualize your information and support decision-making. And our module-based functionality means you can expand and enhance your IFS solution as your needs and business models change.



# Welcome to a world of delightful experiences

Whether it's a mass market app on a smartphone or a business system dashboard on a desktop, it's people that use software. The user interface design, and the resulting user experience, are fundamental to how effectively we interact with, use and adopt technology.

Effective, enjoyable to use tools also facilitate adoption and collaboration, improving engagement and user performance. It helps you respond to end customers quickly and efficiently and foregrounds the information you need to deliver on your promises.

The IFS Cloud user experience helps you do work and business more efficiently. It feels and operates like the best consumer software but is designed to perform in complex scenarios and large, data rich enterprise environments.

IFS Cloud is intuitive to use and is easily configured to promote the information that's most relevant to each user. Only you know what's most important in any given workflow. With IFS Cloud you can bring that information to the foreground, helping you prioritize your workload and combine insight with action on any device.

## Responsive by design

IFS Cloud is browser-based and responsive, so it automatically adapts to your current environment—whether that's a large desktop monitor, laptop, tablet or mobile phone. It provides a seamless transition from one working environment to another, and individually optimized versions ensure the clearest possible display on the device you're currently using.

Much work has gone into applying this effectively to often complex, multi-layered business processes. A consistent interface also ensures you can easily move from one part of IFS Cloud to another and quickly understand related dependencies.

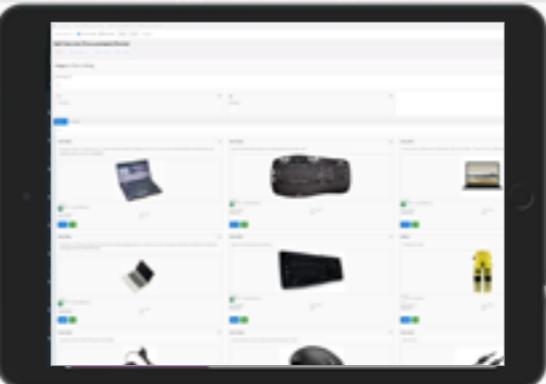
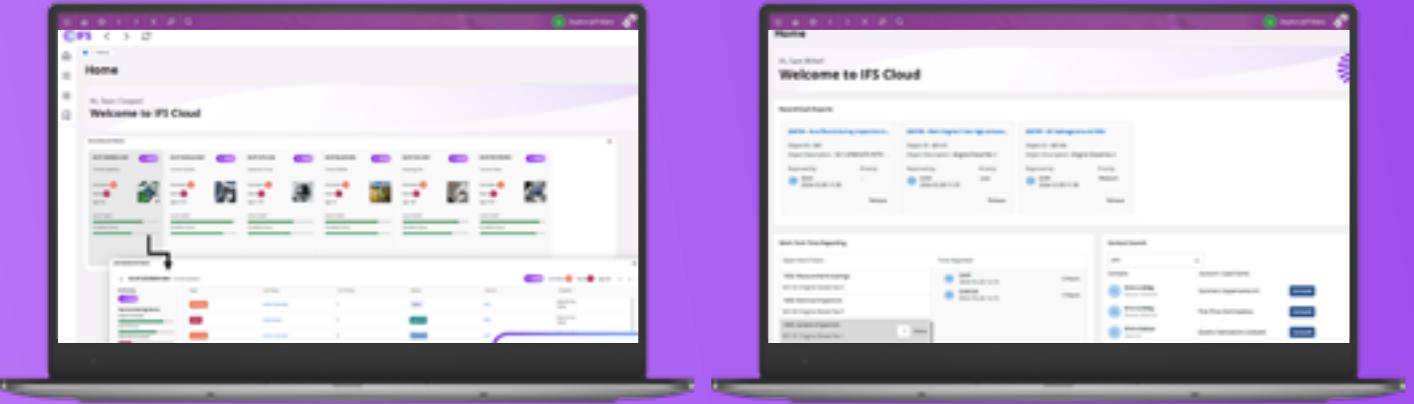
You can use IFS Cloud in browsers on Windows, Mac, Android and Apple mobile devices.



# Always see and know your priorities

IFS Home is your smart, AI-powered launchpad in IFS Cloud. Build a personalized view using a library of widgets to surface insights, drill into details, and stay ahead of shifting priorities. With IFS.ai Copilot, get instant answers and guidance-boosting productivity and decision-making from the moment you log in.

Lobbies give you a clear, real-time view of your organization's key data, organized by role, function, or process. See KPIs, alerts, and tasks at a glance to act quickly and confidently. Choose IFS-provided Lobbies or have admins configure custom ones—enhancing focus, speed, and control across teams.



## IFS.ai – Smart Technology, Wherever You Are

IFS.ai gives you the power of intelligent automation and real-time insights no matter where your people work. Whether you're using IFS Cloud Services or a hybrid mix of cloud and remote systems, IFS.ai is built to support you across all environments.

From office teams to field workers, everyone gets secure, seamless access to the same smart tools and data, keeping operations aligned and decision-making fast. IFS.ai is purpose-built for organizations with people and assets spread across different locations, helping ensure that the right information is always in the right hands.

With IFS.ai, intelligence becomes an embedded part of your operations.

## Native apps for when you're on the go and offline

IFS Cloud's responsive design brings the best of IFS Cloud to the environment you're in. But when you need to tightly integrate with device hardware or don't have access to an internet connection, we offer targeted offline-capable mobile apps for field service, maintenance, CRM, time and expense reporting, approvals, warehouse data collection and more.

## Make it your own

As businesses become increasingly connected through processes performed collaboratively with suppliers, customers and subcontractors, there's a growing need for core business applications to represent and support the business brand.

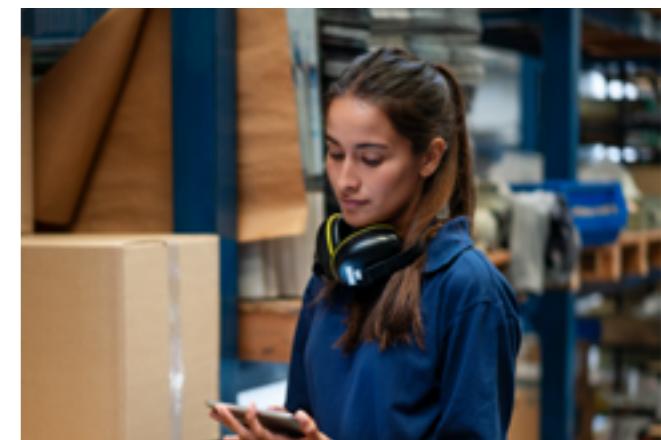
IFS provides B2B solutions out of the box, including B2B sales, procurement, service, subcontracted manufacturing, and document management. IFS Cloud offers the capability to brand key items like colors and logotype, so your brand is reflected in contexts such as when a service engineer presents the application to the customer for signature, as well as in the B2B solutions.

## IFS.ai Copilot – Your Everyday AI Assistant

IFS.ai Copilot is your built-in digital assistant, designed to simplify complex tasks, reduce manual effort, and guide users through their day with smart, context-aware support. It works behind the scenes to surface relevant insights, suggest next-best actions, and automate routine steps so your teams can focus where it matters most.

Whether it's helping a planner resolve supply issues, guiding a technician through a service task, or summarizing project updates for a manager, Copilot enhances productivity by embedding intelligence directly into everyday workflows. No extra steps, no separate tools, just smarter, faster work powered by AI.

IFS.ai Copilot brings clarity, speed, and confidence to every role, turning insight into action across your business.



# The functionality you need, when you need it

IFS Cloud delivers the full spectrum of IFS's class-leading capabilities through solutions tailored to specific industries and business needs, all from a single AI-embedded platform.

Built with intelligence at its core, IFS Cloud seamlessly integrates automation, machine learning, and real-time insights into daily operations. You start with the functionality your business needs today, and as your organization evolves, you can scale with additional capabilities that are enhanced by AI to drive smarter decisions and more efficient outcomes.

Customer Relationship Management	Commerce	Finance	Human Capital Management	Projects	Procurement	Manufacturing	Supply Chain Management	Service Management	Asset Management	Aviation Maintenance	Sustainability
Proactive customer engagement	Catalog management	Accounting rules	Employee & organization management	Engineering & design	Strategic planning	Sales & operations planning	Demand forecasting	Planning & forecasting	Asset planning & realization	Multi-horizon planning	Emissions Management
Omni-channel contact center	Trade agreements	General ledger & parallel accounting	Recruitment	Sales & subcontract	Supplier relationship management	Material & resource planning	Supply chain planning	Call & case management	Asset operations & maintenance	Fleet management	Sustainability Management
Lead management	Storefront	Fixed assets	Qualifications development & training	Contract change management	Sourcing	Visual planning & scheduling	Warehouse management	Contracts & warranties	Asset performance management	Line/forward maintenance	
Opportunity management	Storefront connectors	Accounts payable & receivable	Health & safety	Project planning & follow up	Operational procurement	Product estimate management	Inventory replenishment	Schedule optimization & dispatch	Maintenance planning	Airframe maintenance, repair & overhaul	
Contact management		E-invoicing	Expense management	Resource management	Contract management	Configure & make to order	Sales order	Service order management	B2B contracting	Complex assembly maintenance, repair & overhaul	
Campaign management		Project finance	Time & attendance	Project manufacturing	Supplier self-service	Discrete manufacturing	Shipment management	Mobile worker productivity	GIS integration	Component maintenance, repair & overhaul	
Engagement studio		Cash planning	Employee & manager self-service	Construction & installation	Employee self-service	Batch process manufacturing	Rental management	Service logistics	Document management	Heavy/depot maintenance	
Automation & self-service		Business planning	Payroll integration	Project financial control		Repetitive manufacturing		Contractor management		Technical content management	
		Consolidation		Project reporting & invoice		Quality management		Depot repair		Aviation material support	
		Financial reporting & analysis		Risk management		Circular Operations				Quality, reliability & compliance	
						Manufacturing Execution System					



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With a wide range of IFS modules, we can readily evaluate and add new functionality as needs arise, without the necessity for additional integration or maintenance. We can focus on developing our business through IFS, and the experts—IFS themselves—can take care of our system.”

ERP Finance Specialist/ Project Manager, Roxtec

# Embedded innovation, built for change

IFS Cloud is built on a single technology platform that brings innovation and work-enhancing experiences to life for your business.

Intuitive user experiences, the ability to connect and extend using 100% open APIs, intelligent process automation, artificial intelligence (AI), machine learning (ML) and optimization, reporting and analytics capabilities, are all applied directly throughout IFS Cloud, from the same platform. This provides consistency regardless of how many functional capabilities in IFS Cloud you use.

The platform also provides full support for your solution lifecycle, along with the security and reliability you need to trust IFS Cloud to run your business.

- ✓ ONE PLATFORM
- ✓ DEEP INDUSTRY FUNCTIONALITY
- ✓ EMBEDDED INNOVATION
- ✓ OPEN & CONNECTED
- ✓ YOUR RESIDENCY CHOICE

# Cloud choice, portability and parity

While IFS Cloud is designed to let you get the most out of wider cloud capabilities, business contexts like high-security environments can need other deployment options. We offer a choice of operating models for your IFS Cloud software, ranging from full-service running in our cloud service, to where you manage the deployment yourself, where you want to run it. You can deploy IFS Cloud in two ways, but whichever choice you make, you'll have exactly the same functional solution, no compromises—and no forced timings for upgrades, or restrictions on how you can tailor to make it your own.

- **Cloud:** hosted in our cloud, you connect to the service and we do the rest
- **Remote:** we provide pre-packaged IFS Cloud software, which you operate on supported platform software, whether cloud or a remote location

IFS Cloud is also designed for portability, so that you can go from a remote location to the cloud, and from the cloud and back again. This means you aren't tied into your original residency choice and are safeguarded against changes to conditions and regulations in the future.





# Sustainability embedded

IFS Cloud is the ideal solution to help meet your sustainability goals, with a strategic focus on supporting frameworks and standard including the CSRD (Corporate Sustainability Reporting Directive) and IFRS (International Financial Reporting Standards)....(then leave the remaining text in the paragraph as is)

## Reduce carbon footprint through circular manufacturing operations

Embed sustainability into the heart of your production processes through greater support for re-manufacturing. IFS Cloud enables the reuse of components, helps reduce production costs and provides greater support to adopt circular economy business models.

## Leverage IFS.ai insights to source and monitor the most sustainable suppliers.

Instil sustainability into your supply chain through enhanced transport consolidation and greater usage of recyclable packing materials in the warehouse. IFS Cloud will help decrease the amount of throw away materials used and reduce the number of trucks on the road, helping to lower your overall carbon footprint.

## With IFS.ai, you can proactively monitor asset performance to ensure minimal environmental impact and drive compliance

Allow your organization to monitor your assets' energy consumption and react to unexpected deviations through condition-based and predictive maintenance to drive down carbon footprint, maintenance costs and extend asset life.

## Reduce and track carbon emissions from operations to service.

Minimize field worker travel to reduce vehicle emissions. Eliminate some visits entirely and reduce missed service calls and unnecessary repeat visits when the customer is absent, or a first-time-fix is not possible. IFS.ai Schedule Optimization reduces travel times, and selects the best technician to deliver a first-time-fix.

## Collect, measure, and manage complex reporting requirements.

Sustainability Management, developed with PwC, integrates ESG expertise and best practices. It streamlines data management and regulatory response. Partnered with Climatiq, IFS Emissions Management enables easy measurement, tracking, and control of carbon emissions across operations, aligned with the Greenhouse Gas Protocol. By embedding sustainability solutions within the product portfolio, IFS enables their customers with a single source of truth for running sustainable operations.

\* Where "PwC" is referenced in this Brochure it relates specifically to the collaboration with IFS and PwC UK, the UK member firm, part of the PwC network. Each member firm is a separate legal entity.



## Up to date, when you want it. Secure, when you need it.

Technology changes and shifts are happening fast, and outdated software can mean outdated work practices and a struggle to take advantage of innovation. Worse than this, out of date software translates into unpatched systems and security risks.

With IFS Cloud, twice-yearly releases of new features and functionality gives you fast optional access to our latest capabilities and improvements, and helps you keep pace with the changing IT landscape. These releases are supported by monthly service updates, fixes and security patches to ensure your software remains robust and secure every step of the way.

More frequent releases and updates also mean a lower time impact on your business. Rather than a major upgrade every two to three years, with the potential for significant downtime, you have more frequent feature upgrades deployed in smaller, less time-consuming steps.

IFS Cloud also offers choice of when to update, to allow for forward planning and to mitigate business disruption. While the monthly updates are applied as a matter of routine to ensure your security, releases can be deployed at a time that's best suited for your business.



## Supporting you through change

At IFS, we go beyond powerful functionality – we're committed to delivering frictionless, value-driven experiences from your very first interaction. Our Enterprise Software Lifecycle Experience is designed for a continuous, collaborative journey to help you get the most value from IFS Cloud at every step.

With IFS Cloud, you get three smart tools built into your journey, designed to help you plan, build, and evolve your solution with confidence.

- **Lifecycle Experience Center** is a digital hub that supports our vision of "Frictionless Time to Value." It brings services, resources, and expert guidance together in one place, a major step forward in how we deliver customer-centric experiences. Within the Center, dedicated studios help you co-create and deliver value faster, for your business and your customers.
- **Developer Portal** gives developers across your organization and IFS partners access to the latest tools, documentation, and best practice guides, so they can innovate with confidence.
- **Customer Portal** provides visibility into your cloud deployment status, the ability to log and manage support tickets, and a raft of performance and utilization metrics.



## Your open and connected digital backbone

IFS Cloud is built to live at the heart of your digital transformation. But just as we embed transformational technologies into our solutions, we know that you also want to drive additional innovation on top of this. Whether it's about using a low-code platform to extend the solution with specific task apps, or pulling data to use in a machine learning model, in an increasingly borderless, automated world, your core software needs to be built to connect and extend, right out of the box.

For this reason, we've built IFS Cloud completely around standards-based Open APIs, so that everything you can do in IFS Cloud you can also do through our open APIs. That makes it simple for you to connect and extend your core applications to your wider application landscape as well as a huge variety of platforms, tools, data sources and more outside your business.



# Innovation, ready to use

In an ever-changing world, it can be frustratingly difficult to apply and benefit from new tools and emerging technologies. We offer you innovation validated by clear business use cases that empower you to unlock value in established IFS feature sets and emerging technologies alike. With IFS Cloud, you can quickly benefit from advanced technologies like IoT, augmented and mixed reality, artificial intelligence and machine learning, so you can optimize, automate, predict and interact better across your business.

IFS Cloud delivers these technologies as 'application services' embedded directly within our platform-generic, technology-led capabilities that can be reused across different business processes and scenarios throughout our product. This, along with our API approach, makes it more practical and affordable for you to take advantage of the latest technologies, as large development or system integration work isn't needed.

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We are constantly looking for technologies and processes that will allow us to work smarter and faster than our competitors. IFS Cloud gives us a platform where we can deploy and operationalize innovation in a pragmatic and safe way. Combined with IFS's industry functionality, this gives us a way to outflank the competition while delivering more value to our customers.”

Jyrki Anttonen  
Technology Director, Cimcorp



# Optimize, automate, predict and interact

## Intelligence That Works Where You Do

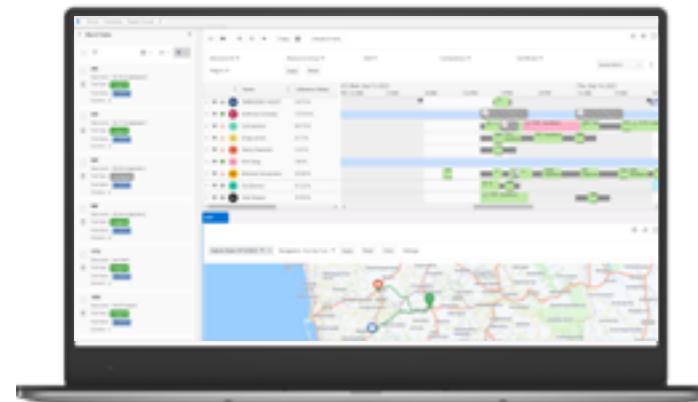
IFS Cloud doesn't just support AI; it's built with it. Artificial intelligence is embedded into the core of the IFS Cloud platform, shaping how users interact with data, make decisions, and execute tasks across the business. It is not an optional layer or a separate toolset. It is foundational, practical, and designed to drive outcomes from the inside out.

What sets IFS Cloud apart is how AI is applied with intent. It is not about showcasing technology for its own sake, but about delivering real value where it counts. Whether highlighting supply chain risks, improving first-time fix rates, or helping prioritize high-impact work orders, AI is present where it matters most: in the hands of the people getting work done.

The value comes in the impactful decisions made faster, schedules adjusted more accurately, customer issues resolved before they escalate. IFS.ai in IFS Cloud sharpens what your teams already do well and helps them do it better.

As your business grows, intelligence grows with it. IFS.ai continuously learns from operational data to refine recommendations, spot patterns, and anticipate needs.

Your people are supported by insights that are always current, relevant, and ready to guide action, all seamlessly embedded in the IFS Cloud platform.



## Automation to drive efficiency

There are many opportunities for businesses to save time and resources by using automation to drive efficiency. For example, you could leverage predefined workflows to automate processes like reviews and approvals. Business process automation (BPA) is the use of technology to automate workflows like these, along with larger, more complex business processes. It's quick and easy to automate and streamline your business processes with our Workflow Designer.

The Workflow Designer allows you to visually map out process automation steps. Process automation is embedded in our API and Event framework, you don't need to be a software developer to tailor

and configure our software—Business Process Modeling Notation (BPMN) is used to provide a more visual way to configure the system.

Additionally, IFS drives automation through AI, delivering machine learning (ML) models to support customer processes as easily as possible. We have developed a powerful Machine Learning Service to automate all aspects of the ML process, from data pre-processing and automated model tuning through to model deployment and continuous monitoring, so that a data scientist isn't needed for the creation of ML models based on your own data.

“With the help of IFS’s cloud solution, we can optimize the scheduling process, improving efficiency while reducing additional truck rolls and operating expenses. We are very excited about the partnership with IFS.”

Kevin Worley  
Chief Information Officer, ARS/Rescue Rooter



## Equipment insight and action

IFS IoT solutions are designed to make IoT adoption quicker, easier and less cumbersome. IoT Business Connector provides a rapid way to automate IFS actions based on real-time data readings and intelligence from connected machinery. When combining incoming IoT data with existing IFS master data, powerful and truly unique IoT/IoT use cases can be implemented with the use of ML and AI.

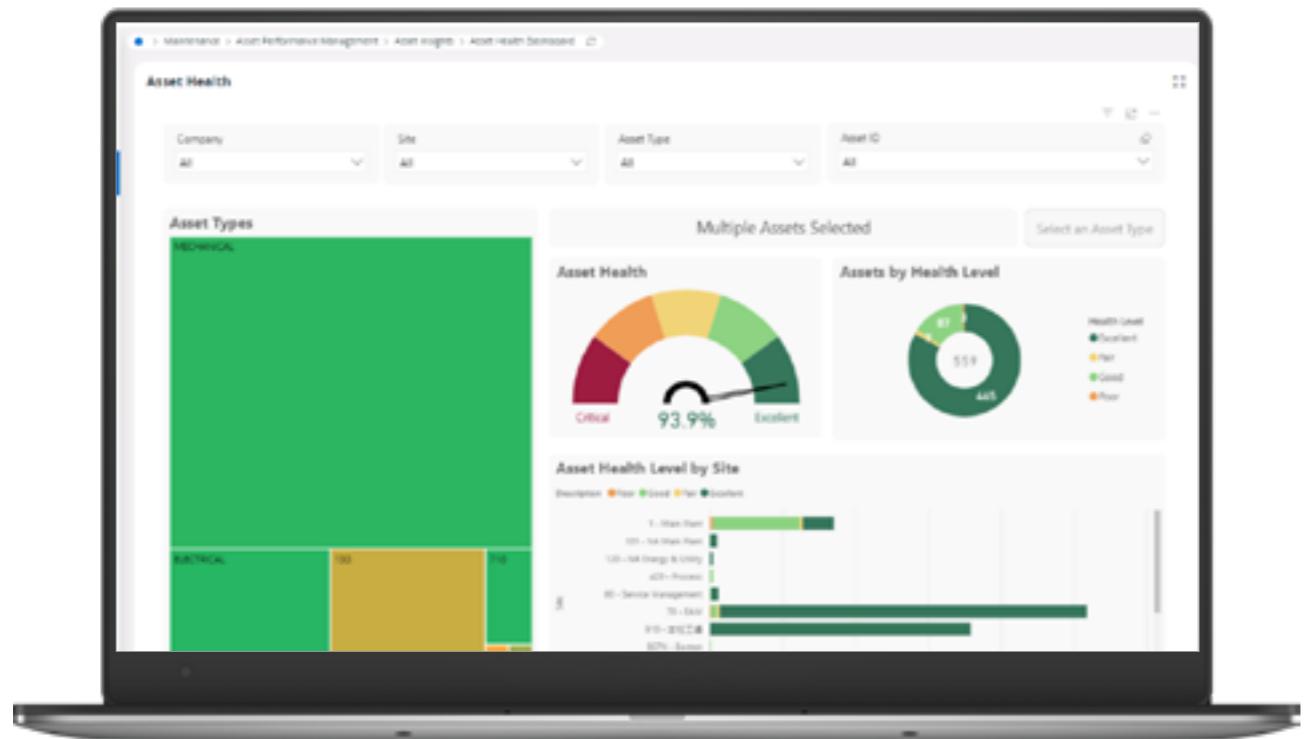
Displaying sensor readings, measurements and values, our asset monitoring capabilities can be combined with different data sources, including external systems or existing databases. The incoming data is analyzed and saved. The IFS IoT Controller then automatically triggers the appropriate actions based on the configured process flow without manual intervention.



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We can address our customers' issues a lot quicker. Working with IFS in the IoT project they were responsive, they were very cognizant of what we wanted, and they listened to us so they could adapt quickly to our needs.”

Jussi Ylinen  
CEO, Anticimex



## Remote expertise when you need it

IFS Cloud includes an embedded application service for augmented collaboration. IFS Remote Assistance helps you and your customers remotely install, service, diagnose, maintain and repair products and assets.

Augmented collaboration empowers product experts to lend their experience to your staff and customers through merged reality. It lets everyone collaborate remotely in real time using their existing mobile devices. Through hand gestures, image sharing and more, experts can now guide repairs from a remote location and have them executed by less experienced technicians or customers themselves.

Diagnosing and repairing issues remotely is faster than sending out a field technician, so your service levels can increase while your costs decrease. And with staff completing service calls (even when the issue is beyond their personal capabilities), first-time fix rates increase.

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We've been very satisfied with the level of support we've received from the team supporting our use of IFS Remote Assistance. The speed at which we've been able to get the solution operational is really impressive.”

Roel Rentmeesters  
Director of Global Customer Service, Munters



## About IFS

IFS develops and delivers cloud enterprise software for companies around the world who manufacture and distribute goods, build and maintain assets, and manage service-focused operations. Within our single platform, our industry specific products are innately connected to a single data model and use embedded digital innovation so that our customers can be their best when it really matters to their customers – at the Moment of Service™. The industry expertise of our people and of our growing ecosystem, together with a commitment to deliver value at every single step, has made IFS a recognized leader and the most recommended supplier in our sector.

Our global team of over 7,000 employees every day live our values of agility, trustworthiness and collaboration in how we support thousands of customers.

Learn more about how our enterprise software solutions can help your business today at [ifs.com](https://www.ifs.com).

## Follow us on



## A selection of our awards



G2: IFS an Enterprise Leader of ERP systems - As Voted by Our Customers



IFS Named #1 in The Software Report's™ Top 100 Software Companies of 2024



IFS recognized as the only 2025 Gartner® Peer Insights™ Customers' Choice for Cloud EAM



IFS recognized as a 2024 Gartner® Peer Insights™ Customers' Choice for FSM and Cloud ERP for Product-Centric Enterprises